



Client Development Manager

WN Talents

Job Overview

Job Type: Full Time
Location: Remote work
Website: <https://talentsingames.com/>

Description

WN Talents is in search of **Digital Marketing Client Development Manager** for the client. The ideal candidate would have digital agency experience acting as a liaison between clients and performance marketing / development team to ensure client projects run smoothly. For this position we expect you to be a tech-savvy professional with an in-depth understanding of customer service and technology. You should be methodical and have excellent management skills. As an account manager, you should also use your communication skills to collaborate effectively with client and internal teams. Ultimately, you should be able to manage and deliver client's project digital lifecycle within quality, time and budget requirements.

Experience

- At least 3 years of experience in a digital marketing agency in client support/project management, strategy, or digital performance positions.
- Knowledge of Google Analytics and mobile trackers (Firebase, AppsFlyer, Adjust).
- Hands on experience with online ad campaigns support (Google Ads, DV360, Facebook, TikTok, Apple Search Ads).
- Team management experience.

Skills and Qualities

- Solid understanding of digital marketing.
- Knowledge of online advertising channels (platforms, formats, technical requirements).
- Understanding of buying models in digital marketing.
- Understanding of mobile apps and app user behaviour analytics.
- Excellent customer service skills.
- Ability to segment, evaluate and prioritize client requests.
- Excellent time/project management skills, ability to meet deadlines.
- Solid analytical skills and ability to make decisions based on data.
- Excellent written and verbal communication skills.
- Attention to detail.
- Capable of working concurrently on several projects.

-Strong English spoken and written skills (B2/C1).

Responsibilities

- End-to-end clients support and project management.
- Daily communication with clients.
- Client lifecycle management.
- Development of detailed project plan and progress monitoring.
- Active management of client support across teams (performance, development, analytics, production): coordinate, structure and manage work with teams to optimize project workflow and resolve client tasks and pain points.
- Coordination and task management: processing, consolidation, formalization and distribution of tasks within the project team.
- Communication with the team and ensure all members are on board with delegated tasks.
- Media planning, budgeting, KPI, strategy negotiation, coordination and monitoring.
- Regular client project reviews and reporting.
- Evaluation and presentation of the results during client meetings (external and internal).

Working hours

The core position hours are Monday through Friday 10AM until 19PM (CET) in order to accommodate our client's schedules.

Location: European and CIS countries **(excluding Russia, Belarus and Ukraine)**

Selection stages:

- Interview with the recruiter of TIG
- Meeting with the client's team
- Test
- The final is a discussion of Test and experience

Last updated: 28.11.2025