



# **Deputy Head of Core Products**

**WN Talents** 

## **Job Overview**

**Location:** Remote work

**Website:** https://talentsingames.com/

## **Description**

We are looking for a **Deputy Head of Core Products** for a global technology company that builds apps at the intersection of dating, social, and entertainment. The company's portfolio includes 70 social discovery platforms with a focus on AI, game mechanics, and video streaming. The client actively support and invest in social discovery startups worldwide through our CVC fund.

The company invests in social discovery technology startups around the world. Investments include Open AI, Patreon, Flo, RAW, EVA AI, Clubhouse, Magnet, Woebot, Flure, Astry, Coursera, Academia, Harbour, Space, Auto1, DocSend, AppAnnie, Rapyd, Boom Supersonic, Trading, View, K-Health and many others. The digital nomad team of more than 1200 professionals works all over the world. Together, they are solving the prevalent problem of loneliness and shaping Social Life 3.0 — a new digital reality where people will be able to fulfil their needs for communication and attention from other people and artificial life forms.

The teams of digital nomads live and work remotely from Cyprus, Malta, the USA, Thailand, Indonesia, Hong Kong, Japan, Australia, Poland, Israel, Turkey, Latvia and many others.

## We are seeking a Deputy Head of Core Products.

#### Your main tasks will be:

Developing product development strategies, setting short-term and long-term goals and plans. Evaluating market competition and trends to shape strategic plans;

Managing financial aspects of the department, including budgeting, forecasting, and cost control. Assessing the financial effectiveness of strategies and initiatives;

Organizing product production processes considering timelines, quality, and budget. Collaborating with development teams to ensure tasks are completed as planned;

Developing and implementing marketing strategies to promote products in the market. Analyzing the effectiveness of marketing campaigns and adjusting approaches as needed;

Leading and developing the team, including hiring, training, motivating, and evaluating performance. Creating conditions for effective work and goal achievement.

### We expect from you:

5+ years of C-level management in non-startup products;

Deep understanding principles of business planning, budgeting, creating product strategies and roadmaps, optimizing internal processes and development management;

Strong leadership qualities, proactive approach, and ability to take ownership of the final outcome;

Perfect understanding of the principles of developing modern digital products; Strong analytical skills: experience in SQL and modern BI-systems (Superset, Metabase, Tableau); Ability to establish measurable objectives within a self-developed strategy; Proven track record of achieving outcomes in both direct and matrix organizational structures Fluent Russian is required for the role.

#### What do we offer:

## **REMOTE OPPORTUNITY to work full time;**

Vacation 28 calendar days per year;

7 wellness days per year (time off) that can be used to deal with household issues, to lie down and recover without taking sick leave;

Bonuses up to \$5000 for recommending successful applicants for positions in the company;

Full payment for professional training, international conferences and meetings;

Corporate discount for English lessons;

Health benefits. If you are not eligible for Corporate Medical Insurance, the company will compensate up to \$1000 gross per year per employee according to the paychecks. This can be spent on self-purchase of health insurance, or on doctor's fees for yourself and close relatives (spouse, children);

Workplace organization. The company provides all employees with an equipped workplace and all the necessary equipment (table, armchair, wifi, etc.) in the locations where we have offices or co-working. In the other locations, the company provides reimbursement of workplace costs up to \$ 1000 gross once every 3 years according to the paychecks. This money can be spent on the rent of the co-working room, on equipping the working place at home (desk, chair, Internet, etc.) during those 3 years; Internal gamified gratitude system: receive bonuses from colleagues and exchange them for time off,

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