



Influencer and Community Manager (CIS)

WN Talents

Job Overview

Job Type: Full Time
Location: Remote work
Website: <https://talentsingames.com/>

Description

WN Talents is looking for an **Influencer and Community Manager (CIS)** for our client.

Our client – is a Singapore-based digital entertainment company and game developer, founded in 2009. The company specializes in publishing and distributing online multiplayer games, with a particular focus on mobile games.

Our client has become a key player in Southeast Asia, Latin America, and other emerging markets, fostering vibrant esports communities through tournaments and in-game events. Beyond development, company operates a digital platform offering social, entertainment, and gaming services, solidifying its reputation as a leader in connecting players worldwide.

What you have to do:

- Manage influencers: Maintain partner pool with high quality standard, plan and execute campaigns with partners to promote the game, and track partners performance
- Maintain active closed community group (e.g. FB groups, Discord channel)

Requirements for the candidates:

- **Proficient in Russian and English**
- Experience in localization (English to Russian) and social media management is a plus
- Proven experience/achievements in community management and influencer marketing, preferably within the gaming industry
- Proficiency in analytics and reporting tools
- Strong communication and relationship management skills
- Creative thinker with a passion for games especially shooting games
- Willingness to complete the take-home assignment

Recruitment pipeline:

1. Interview with WN Talents
2. Take-home assignment
3. The first interview on the client's side
4. The second interview is on the client's side
5. The final interview on the client's side

Last updated: 17.04.2025