



# MENA New Business Partnership Manager (Middle +)

**WN Talents** 

## **Job Overview**

**Location:** Dubai, United arab emirates

Address: ОАЭ, Дубай

**Website:** https://talentsingames.com/

#### **Description**

#### WN Talents is in search of a MENA New Business Partnership Manager for a client.

Our client help businesses grow through smart, creative, and data-driven advertising solutions. As an official partner of Google, TikTok, Snapchat Amazon they work with brands to create impactful campaigns that drive results.

With a team of 60+ digital experts, and a portfolio of over 100+ worldwide clients, they stand at the forefront of digital transformation.

We're hiring a New Business Partnership Manager to lead client acquisition and revenue growth in the UAE, KSA, and the wider MENA region.

In this role, you will play a pivotal part in driving our sales efforts, forging strategic partnerships, and expanding our client base. You'll be working with digital-first clients across verticals such as E-commerce, App-first, Fintech, and Travel.

You'll own the full sales cycle — from identifying opportunities and pitching solutions to closing deals and ensuring a smooth handover to the Client Solutions team.

This role is a great fit for someone entrepreneurial and results-driven, who thrives in a fast-paced environment, has a strong understanding of performance marketing tools.

## **Key Responsibilities**

- -Drive new business growth across E-commerce, App-first, Fintech and Travel brands in the UAE, KSA, and wider MENA region.
- -Manage the end-to-end sales cycle: pipeline management, prospecting, pitching, proposals, negotiations, and closures.
- -Build and maintain senior-level relationships with both clients and agencies in UAE and KSA.
- -Consistently achieve and exceed ambitious sales and revenue targets.
- -Maintain disciplined pipeline and CRM management for accurate forecasting and reporting.
- -Collaborate with the account management team on onboarding new advertisers and providing digital insights aligned to client industries and KPIs.
- -Stay ahead of market trends to identify new opportunities in digital and performance marketing.

#### What We're Looking For

- -5+ years in digital advertising / media sales, with extensive experience across both UAE and KSA.
- -Proven track record of selling TikTok, Amazon Ads, Snapchat, and Google GMP solutions.
- -Strong network of client and agency decision-makers in UAE and KSA particularly across leading brands.
- -Excellent communication, presentation, and negotiation skills.

## -Fluent in Arabic and English (mandatory).

-Entrepreneurial mindset, comfortable working in a fast-paced, growth-driven environment.

## -You reside in Dubai or Riyadh

#### **What We Offer**

- -A remote-first, globally distributed team.
- -A driven and collaborative team who are passionate about what they do, support one another, and grow together.
- -Corporate events at least once a year, giving you the opportunity to connect with your teammates in person.
- -Corporate English lessons and speaking clubs with colleagues from around the world.
- -Private health insurance to keep you covered and cared for.

Last updated: 24.10.2025