



Product Manager (Premium Products)

WN Talents

Job Overview

Location: Remote work
Website: <https://talentsingames.com/>

Description

We are in search of a Product Manager for the Premium products for our client.

Our client is the 3rd largest social discovery company in the world, uniting 60+ brands with 500 million users. They solve the problems of loneliness, isolation, and disconnection by transforming virtual intimacy into the new normal. Their portfolio includes online communication platforms focusing on AI, game mechanics, and video streaming – Dating.com, DateMyAge, Cupid Media, Dil Mil, Kiseki, and others. The company invests in IT startups around the world. Our investments include Open AI, Patreon, Flo, Clubhouse, Woebot, Flure, Astry, Coursera, Academia.edu, and many others.

We seek a growth-driven Product Manager to lead the development and scaling of two new premium products, EliteCupid and SilverLove, launched in late 2023 and early 2024.

Elite Cupid is a members-only, fraud-free platform that helps to unite singles who are looking for serious relationships.

SilverLove is an exclusive, fraud-resistant platform dedicated to bringing singles over 45 together in search of genuine and meaningful connections.

You will be pivotal in driving the growth of expected income and revenue and improving marketing efficiency. This is a unique opportunity to shape the future of these two fast-growing platforms in the dating industry.

Your main tasks will be:

Establish a clear product vision and product strategy.

Create, prioritize, and deliver new features for the products.

Manage and collaborate with development, marketing, customer support, and product teams to develop the products and reach business goals.

Create the products' budgets, plans, and metrics.

Maximise product value by identifying new opportunities, optimizing existing features, and executing competitors' research.

We expect from you:

Languages: Russian (fluent/native), English (fluent)

Market Research: Skills in conducting market analysis and competitive analysis to understand the market landscape, customer needs, and opportunities for innovation

Product management: user journey, product lifecycle

Data analysis: data analytics tools (Superset, Tableau, Excel, Google Sheets) to gather insights on product

performance, customer usage, and behaviour

Strong skills in defining, tracking, and interpreting KPIs. The knowledge of how to interpret different types of data

Project management: agile frameworks (e.g., Scrum, Kanban), Jira, Confluence, GITUB to manage the backlog, sprints, and workflows, management of timelines, resource allocation

Knowledge of UX/UI principles

Knowledge of marketing principles and dependencies of marketing metrics

What we offer:

Remote work from anywhere close to GMT+10 time zone.

20 Vacation Days (after six months probation is complete) / 7 Wellness Days (available right away)

\$1000 USD reimbursement for Workplace Equipment (after six months probation is complete, paid only once)

Health Benefits - 50% of medical bills up to \$1000 per year (after six months with the company).

Last updated: 18.02.2025