



# Senior Community Manager

Faraway LLC

## Job Overview

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<b>Job Type:</b>	Full Time
<b>Location:</b>	Moscow, Russia
<b>Address:</b>	Россия, Москва
<b>Website:</b>	<a href="https://faraway.gg">https://faraway.gg</a>

## Description

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Here at Faraway, we are making massively social, midcore browser games. Our ideal teammates are low ego, hard-working, and self-motivating. Our culture is based around hard work, high ownership, leading by example, and last but not least, constantly shipping updates to our players. If this sounds like a team you'd like to join, then continue reading.

### About this Role

As the Senior Community Manager for Faraway, you will lead the growth and relationship management of the Faraway player community across all social platforms, serve as the voice of our games, and be an advocate for our players. Your strategic thinking will be applied in both concepting and executing impactful community campaigns to grow and further engage our playerbase. You must be able to cut through the noise in order to convey key messages, connect 1:1 with players, and identify cultural opportunities and events for our games to engage with. The ability to frequently bring fresh ideas to the conversation is critical.

### Responsibilities

- Lead the growth and management of the Faraway gaming community across various social platforms including Discord, Twitch, Reddit, TikTok and YouTube.
- Establish relationships with fans, listen to players, and engage in conversation through our owned channels on a daily basis; communicate all learnings back to our team so we can continue to improve our games and show our players that we truly listen.
- Work effectively with internal cross-functional teams including Product Management, Customer Support, and upper management to drive community campaigns that massively grow our playerbase.
- Identify opportunities for our games to engage in wider cultural conversations and engagement trends; execute on these opportunities.
- Act as an advocate for community members' activities, suggestions, and concerns
- Manage and publish social media content in partnership with other internal teams and management.
- Work with streamers and other external partners to execute co-branded campaigns to

increase our exposure and engagement.

- Work hard and lead by example.

### **Requirements**

- 5+ years of experience growing social communities in the gaming industry
- Expert skills in platforms such as Discord, Reddit, TikTok, and YouTube, and a proven track record of growing communities on these platforms.
- Strategic thinker and growth mindset; you understand the value of community campaigns and communication and feedback flows.
- Organized, detail-oriented, self-motivated, and able to multitask while remaining communicative with other teams.
- Excellent written, verbal and interpersonal communication skills; fluent in English
- Love for games

### **Desired Skills**

- Deep understanding of free-to-play games and live ops
- Interest in blockchain, blockchain development, and a play-to-earn economy model

### **Location**

Remote

Last updated: 05.10.2021