



Senior Product Analyst

Playkot

Job Overview

Location: Belgrade, Serbia
Address: Србија, Белград
Website: <http://playkot.com/>

Description

Spring Valley, a top-10 game in its genre since its global launch two years ago, owes its success not just to our attention to detail and passion for game development, but also to our commitment to analysis, market research, and active hypothesis testing. We're dedicated to continuously refining our game, implementing innovative modeling tools, and experimenting to provide the best possible experience for our audience.

Our ambitious new goal is to become one of the top five games in the genre, and we're seeking an experienced **Product Analyst** to help us reach this milestone.

Join us and help take Spring Valley to the next level!

Key Responsibilities

- Analyze player interaction data and identify unusual behavior patterns.
- Evaluate the performance of game features and provide actionable insights.
- Support hypothesis development and goal setting for A/B testing scenarios.
- Design frameworks for metrics and dashboards to facilitate easy analysis and visualization.
- Predict trends in player retention and key product metrics to influence product development.
- Take ownership of game feature evaluations, including managing the A/B testing framework.

What We're Looking For

- Minimum of 3 years of experience in B2C or gaming product analytics.
- Expertise in conducting various A/B tests and applying alternative evaluation methods for product changes.
- Strong skills in hypothesis generation, formulation, and execution.
- High level of team and product immersion, with the ability and willingness to work closely with the product team.

- Fluent Russian.

Skills and Tools

- Proficiency in SQL, Python (pandas, scipy), Tableau, and Git.
- Strong analytical reporting and data visualization skills.
- Knowledge of mathematical statistics.
- Experience with databases, data warehousing, and information systems.
- Skills in developing mathematical/simulation models are a plus.

What We Offer

- An opportunity to contribute significantly to a globally successful project within a stable international company.
- Relocation to Serbia, or Armenia, or another destination upon our mutual agreement.
- Relocation program and assistance with paperwork for residence in countries where our offices are located.
- Competitive salary, reviewed every 6 months based on market trends and your performance.
- Flexible work setup: whether you prefer coming to the office, working from home, or a hybrid of the two, the choice is yours.
- Comprehensive medical insurance, sports memberships, educational courses, subscriptions, psychological counseling, language learning schools, and co-working space rentals as part of our exclusive 'BenefitPass' program.
- Full pay during sick leaves and personal leaves, in addition to 20 working days of vacation annually.

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Last updated: 21.06.2024