



Publisher Manager

WN Talents

Job Overview

Job Type:	Full Time
Location:	Mexico, Mexico
Address:	Мексика, Мехико
Website:	https://talentsingames.com/

Description

WN Talents is in search of **Publisher Manager** for a client.

Our client is an independent adtech holding company. It represents a programmatic ecosystem with its own development stack for various advertising purposes utilizing AI, ML, and Big Data algorithms. The main product is the Platform—a global programmatic platform for auction-based purchasing of ad inventory, retargeting, performance optimization, post-campaign analytics, and more.

We are currently looking for a **Partner Manager**.

Responsibilities:

Search for new traffic sources and negotiate with publishers

Connect, test, analyze, and launch new platforms and monetization partners

Upon successful integration, initiate a technical test to ensure correct visual representation of ad materials and track all metrics

Maintain relationships with partners

Create reports for platforms and respond to their inquiries

Set tasks for developers and review their updates

Suggest ideas for network development

Analyze and monitor traffic quality

Requirements:

At least 1 year of experience in a similar position

Knowledge and understanding of the publisher market, with strong networking skills

Ability to negotiate with publishers and finalize contracts

Understanding all aspects of integrations and business collaboration models

Excellent communication skills

Creative approach to tasks

Attention to detail, responsibility, and independence

Proficiency in English at a minimum upper-intermediate level

We offer:

Competitive salary + bonus system based on performance indicators.

Hybrid work model – the office is in Mexico City.

Opportunities for professional growth and development: training, seminars, participation in conferences.

Friendly team atmosphere and support from colleagues.

Participation in interesting projects with the latest technologies in the adtech field.

Corporate events and team-building activities.

Last updated: 01.10.2024