

# PR Manager (part-time)

ZiMAD



## Job Overview

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<b>Job Type:</b>	Part-Time
<b>Location:</b>	Nis, Serbia
<b>Address:</b>	Сербия, Ниш
<b>Website:</b>	<a href="https://zimad.com/careers/">https://zimad.com/careers/</a>

## Description

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At **ZiMAD**, we've been creating mobile games for many years, always striving to keep our players and partners informed about the success of our company and its products. Our games have been enjoyed by over 200 million people worldwide.

With an impressive portfolio of world-class free-to-play projects, including titles like Magic Jigsaw Puzzles, Puzzle Villa, Dominoes, Art of Puzzles, and many others, we constantly push boundaries and believe that games can be more than just entertainment.

As we continue to grow, we're excited to expand our team and are on the lookout for a responsible and creative **Public Relations Manager**.

In this role, you'll be responsible for engaging with global media, organizing the company's presence at external events alongside the team, collaborating with spokespeople, and managing the company's social media platforms.

Here's a detailed look at the position:

### Key Responsibilities:

- Collaborate with the media: write articles, interviews, press releases, and social media posts
- Coordinate with conference and event organizers: prepare speakers and materials for presentations
- Create and manage informational campaigns: work independently with copywriters, speakers, developers, and other team members involved in the process
- Develop and execute comprehensive media plans

### Qualifications:

- Proficiency in English at an Upper-Intermediate level or higher, with strong written communication skills
- Excellent communication skills and a collaborative mindset: you'll be working closely with

company spokespeople, partners, and various departments such as Promo, HR, and more

- A genuine passion for video games: you're familiar with popular games and understand the mechanics that make them successful (this is a must!)

**What we offer:**

- Opportunity to work for ZiMAD, a US company with a diverse portfolio of global free-to-play (F2P) projects with a multi-million monthly user base
- Involvement in the entire product development cycle
- Career growth prospects within an international company
- Remote work opportunities
- Flexible working schedule
- Bonuses based on the achievement of KPIs and financial results of projects
- Paid conferences, training (including language courses), and workshops
- Opportunity to choose voluntary health insurance (VHI) programs and receive compensation for their associated costs
- Opportunity to have sessions with psychologists to improve your mental health and well-being
- Participation in charity projects

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